

Thank you for subscribing to Camerideri and welcome to our first regular update on our website's latest developments, campaigns, club-hub and racing news, as well as the occasional tech feature.



Camerideri Comms

Edition 1 / Feb26

It's been some time since many of you may have subscribed back in August / September when we supported the [Kent Cycling Association](#) 10 mile TT at Betteshanger Park. Since then we've been quietly working on the website and our rather stylish new custom cycling apparel, which we have designed and had manufactured by Spain's Gobik, makers of kit for Movistar, Ineos and FDJ women's team. We particularly like our been zingy signature blues and the 1.5m shutter logo on the rear of our "safety" bib-shorts and tights!

We've also been giving a lot of thought about how to develop the campaigns aspect of Camerideri, without forgetting the challenge of connecting cyclists and especially local clubs and teams. We'll come back to that as it's not something that can be done without your thoughts and wider engagement. To that end we'll pick your brains with a quick survey later! Meanwhile, if you've lost track of the site use the button below for a quick refresh...

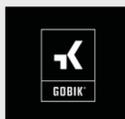
[Camerideri.com](#)

Website Developments

The Website is almost complete, highlighting our campaigns about cycling safety awareness raising, including the [safe-pass rules set out in the Highway Code under Section 2 Paragraph 163](#) which along with general due care and consideration, as some of our subscribers have discovered, has still not sunk in for too many motorists. We've also made some modifications to the partners and links page which now looks a little smarter but still has some work to do as we keep adding to it. Overall the site should work well in desktop and is mobile optimised.

In the coming week we expect to make some changes to the [Club-Hub page](#). This is the page where we offer a hosted micro-site or full website build service and to help showcase we will be adding an example site template so clubs, teams or cycling organisations can get a better feel for how it could look for them and [contact Camerideri](#) for development and costings.

Camerideri Gobik Custom Team Kit



We mentioned our rather jazzy new [Gobik Custom](#) kit earlier and are very impressed with the quality of it. As some of you may know, Camerideri's founder is keen on things Spanish and when we explored several options for custom kit manufacturers, it just so happens the Murcia based firm won out.

We can testify to the fact that the range of custom kit options is extensive and very high quality. Also that always crucial chamois is top-end and we chose the very best for excellent comfort, low friction and excellent drying speed.

Given some of the best pro teams in the world are using this relative new comer shows what an impact they're having. As anyone knows that has dabbled in custom kit it can be a headache with poor comms and unmet schedules or iffy QC. None of that with Gobik.

Pricing too was very good but one of the best features is the 3D design graphics they provide during the design stages. This is used to ensure clear comms on all iterations and changes.

As we have in-house designers it all went very smoothly and I think we have come up with some choice pieces of kit that look on trend and classy whilst also being visible on the road.

Here's the good news. We're making the kit available to Camerideri subscribers at exceptional prices so you can be seen on the road.

We have a very limited stock of male and female kit so get in touch to find out more and what kit and sizes we have now. If we generate enough interest we can run new orders with Gobik. [Visit our site from 6th Feb for more details and kit design and option images...](#)

[Camerideri Kit Enquiry](#)

[GoBik Custom](#)

Camerideri Racing News

It was great to be part of the KCA's 10 mile TT at Betteshanger back on 31st August 2025. The event organised supported by VeloRefined Rule 5 Aerosmiths, saw record entry levels despite clashing with a National Championship. Over the last three years the closed circuit race has gained momentum, growing to one of the largest fields for a KCA event from being the smallest. Of note is the fact that 25% of the field are female riders. It's taken a lot of effort to promote it, but shows what can be done with some imagination.

In 2025 Camerideri provided a unique trophy for the first ever Women's Championship which was won by Tracy Wilkinson-Begg of Vanelli Project Go (joined VeloRefined Rule 5 for 2026) on a TT bike pushing Faye Faiers (Thanet Road Club) into second and Anita Turner (Eastbourne Rovers CC) into third. The fastest female on a road bike was Kat Dingley (VeloRefined Rule 5) who narrowly beat Sally Smith (Medway Velo).

The male event saw some great rides with Nic Fennell (TRC) winning again with a speedy TT bike ride of 19:57 ahead of Andrew Meliak (VeloRefined Rule 5) and Stefan Stone (7Oaks Tri Club). The fastest male on a road bike was the very impressive beast that is Paul Burrows (TRC) completing the tough course in 21:34. We also have to mention fastest juniors Douglas Tulett and Alice Tulett (TRC). Thanks to all the helpers that marshalled and to our time keepers Andy McCall and Ian Ferrell. Congratulations to all the competitors who we hope to see again in 2026...



...and so more good news is that the KCA event is planned to run again at the end of August 2026. Furthermore, the KCA Committee recently agreed to formally adopt the women's championship and so Camerideri will again sponsor the Women's Champs by providing the trophy and other awards to category winners.

The photos feature Nic Fennell and Tracy Wilkinson-Begg the overall male and female winners. You can find an excellent gallery of all riders at Dave Hayward Photography via the button below. Dave set these as free downloads so if you missed this head there when you finish reading our comms!

[Cycling Time Trials Results](#)

[Dave Hayward Photography](#)

Get in Touch - Tell us Your Thoughts?



We can't make change without you and we'd love to hear your thoughts on a range of topics including road safety, cycling infrastructure, cycling kit, the local racing calendar, engaging teams / clubs and the KCA closed circuit race including the Women's Champs.

To that end we've devised a short survey so please do make a tea or coffee and give 5 minutes of your time to help us help cycling...

[Take the winter survey](#)

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